



VILLAGE OF PINECREST

Press Release

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FOR IMMEDIATE RELEASE

Fashion in the Gardens to raise funds for Village's five public schools Friday

Pinecrest, Fla. – Teachers, principals and students will pose and twirl while wearing the latest fashions. Teacher's Pet sculptures by local artists by will be up for auction. And many will enjoy a one-of-a-kind fundraising event that in its first year raised \$30,000 for Pinecrest's five public schools.

The *Fashion in the Gardens Luncheon and Fashion Show* is slated to take place for the second consecutive year in the picturesque Pinecrest Gardens, 11000 Red Road, from 10 a.m. to 3 p.m. on Friday, February 28, 2014.

Pinecrest resident and parent Ceil Fitts knows that a vibrant school system is the foundation for a good community.

"*Fashion in the Gardens* is a wonderful example of how local businesses and the Village of Pinecrest truly show their support for the five Village schools. The funds generated by the event help ensure that the quality of local education will remain strong," said Fitts, who is the Miami Palmetto Senior High School Parent Teacher Association president.

This year's goal is to raise \$60,000, doubling last year's proceeds. In its first year, the event drew over 400 guests. The money raised goes to educational programs, classroom supplies, campus improvements, and technological resources in Palmetto, Pinecrest and Howard Drive elementary schools, Palmetto Middle School and Miami Palmetto Senior High School. Some 6,000 students benefit from the proceeds of this event.

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Mayor Cindy Lerner helped raise funds for a Smart Board to be placed in each of Pinecrest's classrooms through the smARTy Dog campaign and continues to champion education initiatives in Pinecrest.

"It is a shared vision for parents, local business owners and Village government for our schools' reputation for excellence to attract young families to our community," said Lerner. "It truly takes a village to raise our children."

Fashion in the Gardens Luncheon and Fashion Show was the brainchild of the Pinecrest Education Advisory Council which is led by Mayor Lerner and provides a forum for discussion, problem solving and seeking creative opportunities and resources to support and enhance the area public schools. Principals attend the meetings and parents are welcome. The next meeting is at 9:30 a.m. on Tuesday, March 18th in the Pinecrest Community Center, 5855 Killian Drive.

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