



VILLAGE OF PINECREST

Press Release

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FOR IMMEDIATE RELEASE

Fashion in the Gardens event raised funds for Village's five public schools

Pinecrest, Fla. – Teachers, principals and students posed and twirled wearing the latest fashions. Artists donated Teacher's Pet sculptures for auction. And locals enjoyed a one-of-a-kind fundraising event that in its first year raised \$30,000 for Pinecrest's five public schools.

For pictures of the event go to: <http://ge.tt/5nu0sSP1?c>.

The event took place for the second consecutive year in the picturesque Pinecrest Gardens, 11000 Red Road, from 10:00 a.m. to 3:00 p.m. on Friday, February 28, 2014.

Pinecrest resident and parent Ceil Fitts knows that a vibrant school system is the foundation for a good community.

"*Fashion in the Gardens* is a wonderful example of how local businesses and the Village of Pinecrest truly show their support for the five Village schools. The funds generated by the event help ensure that the quality of local education will remain strong," said Fitts, who is the Palmetto High School Parent Teacher Association president.

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The final numbers are not in yet but this year's goal was to raise \$60,000, doubling last year's proceeds. The money raised will go to educational programs, classroom supplies, campus improvements, and technological resources in Palmetto, Pinecrest and Howard Drive Elementary Schools, Palmetto Middle School and Miami Palmetto Senior High School. Some 6,000 students will benefit from the proceeds of this event.

Other fundraising events for Pinecrest's five public schools are the *Rotary Club of Dadeland*, *Coral Gables Golf Tournament* held in the Biltmore Hotel and *Taste of Pinecrest* in Pinecrest Gardens.

Mayor Lerner helped raise funds for a Smart Board to be placed in each of Pinecrest's classrooms through the smARTy Dog campaign and continues to champion education initiatives in Pinecrest.

"It is a shared vision for parents, local business owners and Village government for our schools' reputation for excellence to attract young families to our community," said Lerner. "It truly takes a village to raise our children."

Fashion in the Gardens Luncheon and Fashion Show was the brainchild of the Pinecrest Education Advisory Council which is led by Mayor Lerner and provides a forum for discussion, problem solving and seeking creative opportunities and resources to support and enhance the area public schools. Principals attend the meetings and parents are welcome. Meetings are held once a month in the Pinecrest Community Center, 5855 Killian Drive. Call 305-284-0900 to find out when the next meeting is being held.

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