



## VILLAGE OF PINECREST

Press Release

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### **FOR IMMEDIATE RELEASE**

*Pinecrest awarded two medals in recognition for its achievements in addressing childhood obesity through Let's Move!*

**Pinecrest, Fla.** – Silver and bronze medals were awarded to Pinecrest for action taken to improve access to healthy affordable food and increase opportunities for physical activity by the National League of Cities through *Let's Move! Cities, Towns and Counties*.

The silver medal was awarded for completing Goal III: Smart Servings for Students, which requires that at least two actions are taken to expand children's access to programs that offer healthy food before, during and after the school day, and/or over the summer months.

The bronze medal was awarded for completing Goal IV: Model Food Service, which entailed identifying all food vendors and contractors for municipally-owned or operated venues that offer or sell food and beverages, along with the dates when their contracts can be amended or renegotiated.

In January, Pinecrest was awarded a gold medal for completing the fifth goal of a five-goal *Let's Move!* initiative that increases play spaces for children, promotes physical activity and makes outdoor recreational facilities easily accessible.

Pinecrest also received two bronze medals in January for committing to help early care and education providers to incorporate best practices for nutrition, physical activity and screen time into their programs, as well as, committing to increasing participation in the School Breakfast Program (SBP) and the National School Lunch Program (NSLP).

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All *Let's Move* municipal participants have the opportunity to earn up to five gold medals, one for each actionable goal to which they commit to as part of the initiative. Medals are awarded based on achievements in each of the following five goal areas:

- Goal I: Start Early, Start Smart: Promoting best practices for nutrition, physical activity, and screen time in early care and education settings
- Goal II: My Plate, Your Place: Prominently displaying My Plate in all municipal or county venues where food is served
- Goal III: Smart Servings for Students: Expanding access to meal programs before, during and after the school day, and/or over summer months.
- Goal IV: Model Food Service: Implementing healthy and sustainable food service guidelines that are aligned with the Dietary Guidelines for Americans
- Goal V: Active Kids at Play: Increasing opportunities for physical activity

*Let's Move!* is a comprehensive initiative that was launched by First Lady Michelle Obama in 2010 and is dedicated to solving the problem of childhood obesity within a generation, so that children born today will grow up healthier and able to pursue their dreams. As part of this initiative, *Let's Move! Cities, Towns and Counties*, calls upon local elected officials to adopt long-term, sustainable and holistic approaches to addressing childhood obesity.

Detailed information about summer activities for children and adults can be found in Pinecrest's resident newsletter, Pinecrest Sun at <http://bit.ly/PinecrestSun>.

Pinecrest parks include Coral Pine Park, Evelyn Greer Park, Flagler Grove Park, Red Road Linear Park, Suniland Park and Veterans Wayside Park. For more information about Pinecrest parks and recreational activities go to [www.pinecrest-fl.gov/parks](http://www.pinecrest-fl.gov/parks) or call 305-284-0900.

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