



VILLAGE OF PINECREST

Press Release

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FOR IMMEDIATE RELEASE

Arbor Day Foundation names Pinecrest a Tree City USA for the seventh consecutive year

Pinecrest, Fla. – The Village of Pinecrest was named a Tree City USA by the Arbor Day Foundation in honor of its commitment to effective urban forest management. This is the seventh consecutive year that Pinecrest receives this distinction.

Village Manager Yocelyn Galiano Gomez takes pride in the Village's designation as a Tree City USA. "Village staff works diligently to enforce proper tree care and to educate residents about the importance of trees in our community. I am committed to continuing to enhance the Village's verdant canopy and look forward to next year's Tree City USA designation," said Galiano Gomez.

To download a picture of Village staff and Mayor Cindy Lerner planting a tree for Arbor Day, please visit: <http://ge.tt/5M4kN5B2/v/0?c>.

Pinecrest achieved Tree City USA recognition by meeting the program's four requirements: a tree board or department, a tree-care ordinance, an annual community forestry budget of at least \$2 per capita and an Arbor Day observance or proclamation. Arbor Day is celebrated on the third Friday in January in Florida. The Tree City USA program is sponsored by the Arbor Day Foundation, in partnership with the U.S. Forest Service and the National Association of State Foresters.

"As a result of your commitment to effective urban forest management, you already know that trees are vital to the public infrastructure of cities and towns throughout the country providing numerous environmental, social and economic benefits," said Matt Harris, Chief Executive of the Arbor Day Foundation. "In fact, trees are the one piece of community infrastructure that actually increases in value over time."

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Cleaner air, improved storm water management, energy savings and increased property values and commercial activity are among the benefits enjoyed by Tree City USA communities.

More information about the program is available at www.arboday.org/TreeCityUSA.

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