



## VILLAGE OF PINECREST

Press Release

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### **FOR IMMEDIATE RELEASE**

*Environmental Superheroes video contest for Miami-Dade students in grades 4-12*

**Pinecrest, Fla.** – Pinecrest is proud to present, *Environmental Superheroes*, the second annual video contest created to promote environmental education that is open to Miami-Dade County students in grades 4 through 12.

To submit an entry form, please visit <http://bit.ly/PGvideocontest> and watch the promotional video at <https://youtu.be/m-m9iclARSI>. The submission period is open and ends at 11:59 p.m. Thursday, April 1st.

Contestants will make a short video, 1-3 minutes in length, featuring an original environmental superhero, and demonstrate a proposed solution for their chosen environmental issue.

Prizes will be as follows:

- The top scoring video from Grades 4 through 6: \$1300
- The top scoring video from Grades 7 through 9: \$1300
- The top scoring video from Grades 10 through 12: \$1300

A \$300.00 check will be made out to the winning student, or student leader. Students may submit a contest entry as a group, but it will be up to the group to decide how to divide the \$300.00. A \$1000.00 check will be made out to the winning student's school. The \$1,000.00 allocated to the winning schools must be used to implement an environmental project at the school.

All entries must be uploaded to YouTube and then the video's URL must be pasted in the Pinecrest Gardens Official Entry Form. Finalists will present their video at the Pinecrest Gardens Earth Day Event on Sunday April 17th, 2016. Finalists are required to attend.

For video contest questions, please contact Lacey Bray, Educational Programs Coordinator at [Lbray@pinecrest-fl.gov](mailto:Lbray@pinecrest-fl.gov).

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